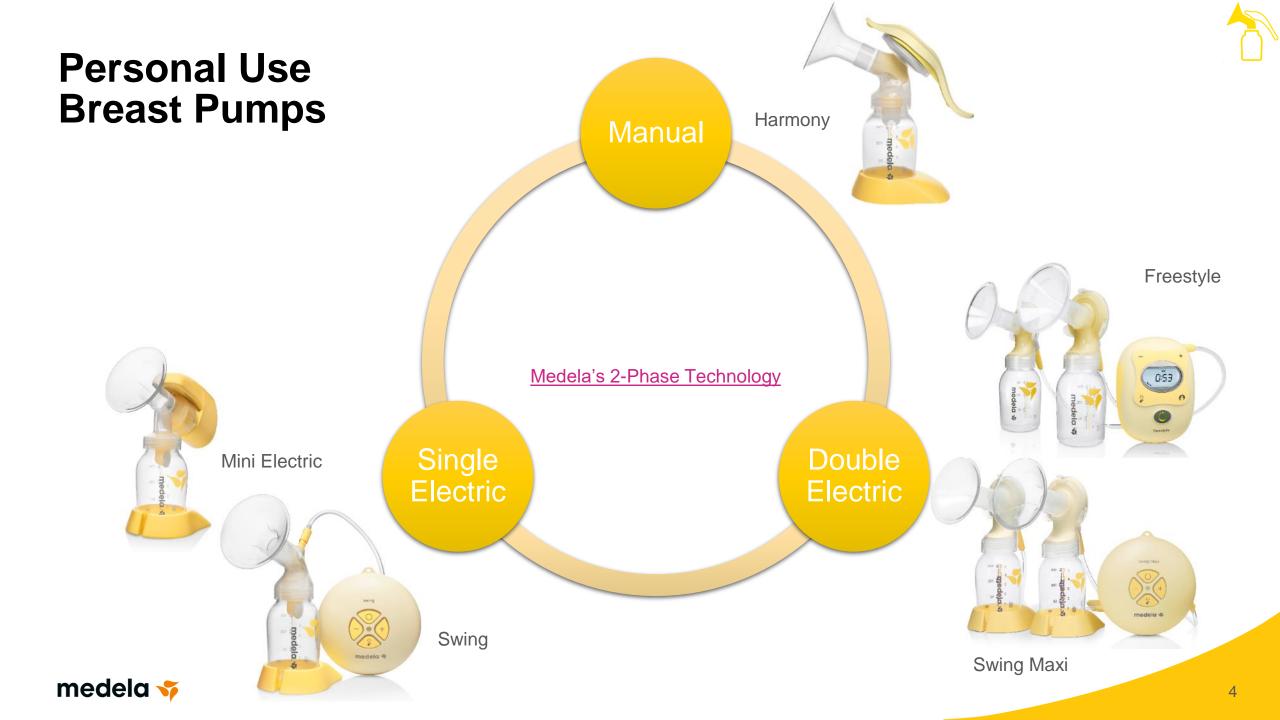


## Medela Solution Range

### Medela Breastcare & Personal Use **Breast Pumps** Accessories **Solutions** Evidence Based Research Education Expertise Feeding & Service Storing Hospital Grade Innovation Equipment **Professionals** Maternity Intimate medela 💗 Apparels

## Personal Use Breast Pumps





### Harmony Personal Use Breast Pump

Medela Harmony is a perfect, lightweight and compact, on-hand pump. It is designed for mums who mostly breastfeed and is a great travel companion.

The only manual pump with 2-Phase Expression technology.

- □ For let-down, use the shorter side of the pump's handle.
- Once milk flow starts, switch to the longer side.



Variations Available -Harmony Harmony Pump & Feed



Light and discreet: switch between this pump and a double electric pump or use this pump on its own if you do not pump frequently



Features 2-Phase Expression technology









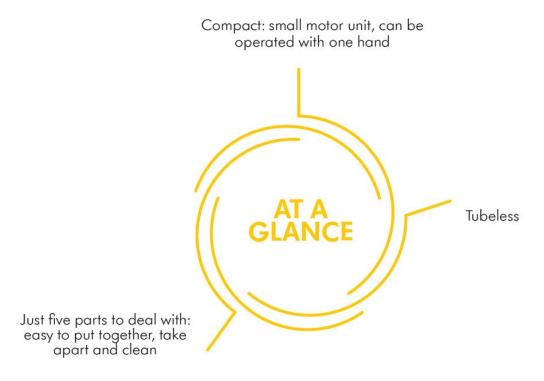


## Mini Electric Personal Use Breast Pump

Designed for mums who are looking to save time, the Mini Electric is a solution which has a compact and effective motor. The smallest, portable electric pump in the Medela range, Mini Electric is perfect for your occasional use.









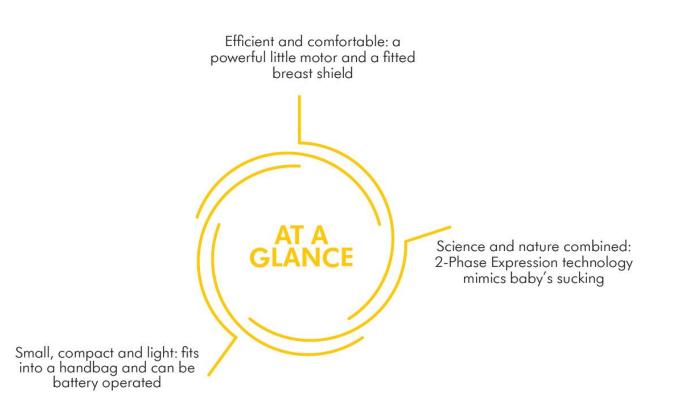


## **Swing**Personal Use Breast Pump

The bestselling 2-Phase pump, Swing, is designed to work in all positions for the active mum. Set it on a tabletop, attach it to your pocket or belt with the clip or hang it from the neck/shoulder strap. Use the Medela Swing for your regular use in the most convenient and comfortable position for you.







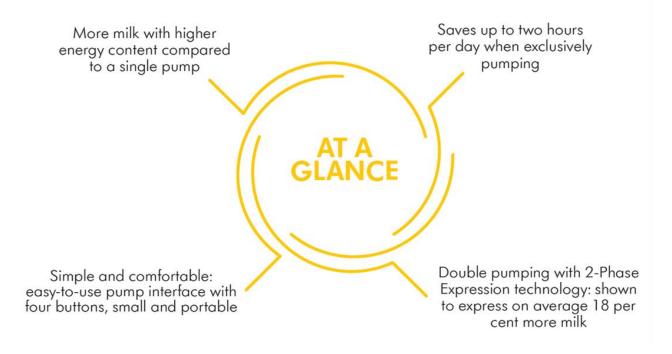




## **Swing Maxi**Personal Use Breast Pump

Designed for mums looking to have it all - portability, time-saving, double-pumping and more milk expression - The Swing Maxi lives up to its name by giving delivering the maximum in the most comfortable way. Use the Medela Swing Maxi to save up to two hours per day when exclusively pumping.











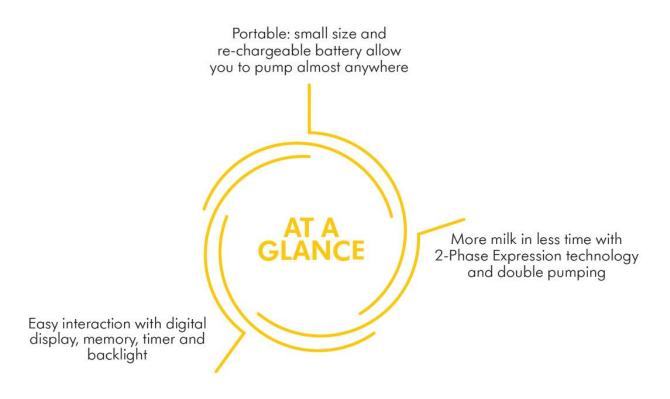




## Freestyle Personal Use Breast Pump

An innovative pump with the highest level of performance. Designed for busy mums, you can hook it on your blouse, slot it into your pocket and enjoy pumping on the go. It is a perfect pump for expressing milk several times a day. With thoughtful features, Freestyle provides true mobility, freedom and flexibility.















#### What's New:

- ☐ 11% more milk
- More comfortable on skin
- □ Better adapts to breast

#### Flex Intro Video







## Feeding & Storing





## Calma Feeding & Storing



Calma is an innovative feeding solution designed for breastfed babies. It does not interfere with breastfeeding and lets your baby feed the way they learned at the breast, which makes switching from breast to Calma and back easy.

- □ Baby can drink, pause & breathe in a natural rhythm, remaining calm and settled, just like on the breast
- Baby needs to create a vacuum to start the milk flow, just like they do while breastfeeding
- ☐ Safe drinking the baby does not swallow air during the feed
- Calma is intended to be used for feeding breastmilk to healthy term babies.
- ☐ Calma is not designed to feed formula.



## **Bottles**Feeding & Storing



Benefits of storing and feeding milk using the same bottle.

- Versatile ideal for expressing, storing, freezing and feeding breast milk
- ☐ Durable does not crack or splinter when dropped
- ☐ Safe material for you and your baby
- ☐ The bottles can be used with all Medela breast pumps and teat











# **Breastmilk Storage Bags**

Feeding & Storing



The convenient way to store, carry and warm expressed breast milk, Medela breast milk storage bags are easy to use and hygienic.

- → No leaks with double zip protection and double walls.
- → No tearing, splitting or cracking with heat-sealed seams
- Bags stand upright for easy handling and lie flat for storage
- ☐ Transport pouch included to keep breast milk bags organised and clean
- ☐ Medela breast milk storage bags come in packs of 25 or 50 bags





### **Cooler Bag**

Feeding & Storing



Variations Available -Cooler Bag City Style Breastpump Bag

The Medela Cooler Bag is a favorite with mums for keeping breast milk cool on the go.

- ☐ The contoured ice pack is specially designed for Medela bottles and maximises breast milk storage time.
- The insulation on the inside of the bag will keep the expressed breast milk cool for longer.
- ☐ It can be used as a secondary container to transport your breast milk home from work.
- It is also suitable for leaving at the day care centre.





## **Breastcare & Accessories**



### **Quick Clean Bags**

#### **Breastcare & Accessories**



Medela's Quick Clean Microwave Bag is the handy way to sanitise your pumping equipment and breastfeeding accessories quickly and safely.

- ☐ Safe and reliable steam treatment
- ☐ Eliminates 99.9 % of common bacteria and germs
- ☐ Easy and quick:easy to store, ready to use, works in minutes
- ☐ Re-usable: each bag can be used 20 times



### **Purelan**

#### **Breastcare & Accessories**



PureLan<sup>™</sup>100 helps prevent or soothe sensitive or dry nipples during pregnancy and lactation. It is designed to help replenish depleted natural oils.

- ☐ Safe for mum and baby. No need to remove before breastfeeding
- ☐ 100% ultra-pure and natural medical-grade lanolin
- ☐ Helps replenish your skin's natural level of lipids to correct its moisture balance
- ☐ Helps reinforce your skin's natural barrier properties
- ☐ Also ideal for chapped lips, dry noses and dry skin in babies
- ☐ Free from parabens, additives, preservatives, and fragrance
- ☐ Hypoallergenic



### **Contact Nipple Shield**

**Breastcare & Accessories** 





Contact Nipple Shields make breastfeeding possible when latching on is difficult or painful. It is made of ultra-thin, soft, transparent silicone.

- ☐ Safe and taste-free for the baby
- ☐ Maximize skin contact between baby and mother
- ☐ Protect sensitive, dry or cracked nipples during breastfeeding
- ☐ Enable breastfeeding when latching on is difficult or painful or if you have flat or inverted nipples





### **Disposable Nursing Pads**

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**Breastcare & Accessories** 



Designed for when you're experiencing heavy breast leaking – especially soon after your baby's birth – Medela's ultra-absorbent disposable nursing pads keep you dry, comfortable and confident, both day and night.

- □ Super absorbency: ideal for heavy breast milk leakage
- □ Soft, natural-fibre lining instantly wicks away moisture, and is gentle on sensitive skin
- □ Ultra-absorbent polymer core distributes moisture evenly and helps lock it in
- ☐ Breathable, waterproof outer layer protects clothes
- ☐ Contoured design shaped to fit your breast



### Nipple Formers

**Breastcare & Accessories** 

### Milk Collection Shells Breast Shells

**Breastcare & Accessories** 



**Breastcare & Accessories** 







#### At a glance

- Ventilation holes for air circulation
- Comfortable to wear
- Discreet and invisible from over a dress
- Soft silicone feels comfortable on delicate breast skin

#### At a glance

- Flexibly adapt to the shape of the breast
- Prevent wet patches during heavy milk flow
- Practical spout for easy emptying
- Soft silicone feels comfortable on delicate breast skin

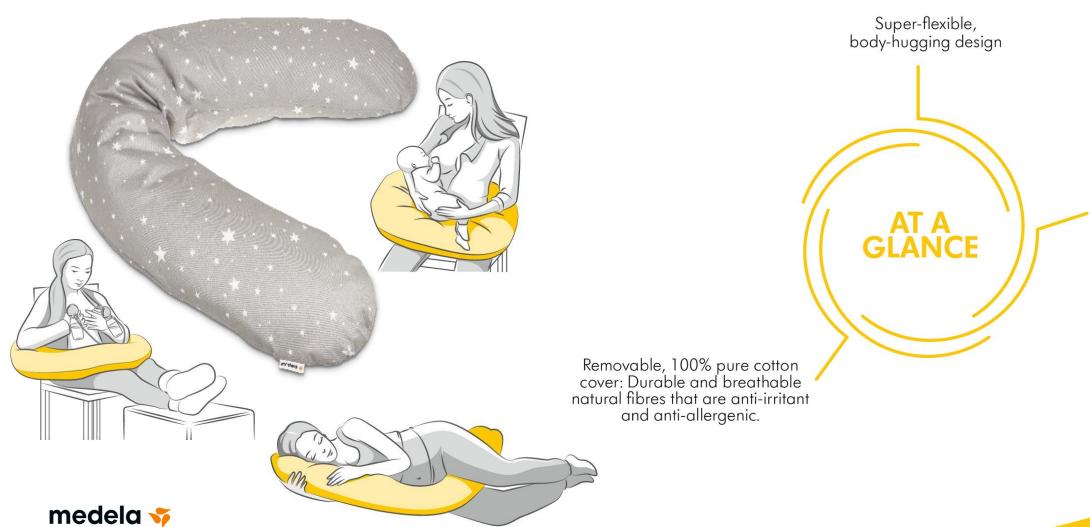
- Ventilation holes allow skin to breathe & heal
- Flexible, to adapt to the shape of your breast
- Can be worn all day between breastfeeds
- Soft silicone feels comfortable on delicate breast skin



## **Maternity & Nursing Pillow**

**Breastcare & Accessories** 

The Medela maternity and nursing pillow is there for you from pregnancy to birth and beyond, whether you're nursing, sleeping, pumping or simply relaxing.



Feather-light and noiseless filling for an undisturbed rest.

## **Maternity Intimate Apparels**

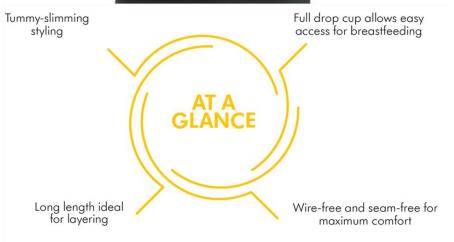


## **Tank Top**

**Maternity Intimate Apparels** 



Colours	Black, White
Material	Cotton

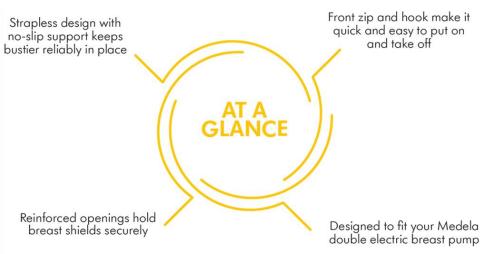


## **Easy Expression Bustier**

**Maternity Intimate Apparels** 



Colours	White
Material	Cotton



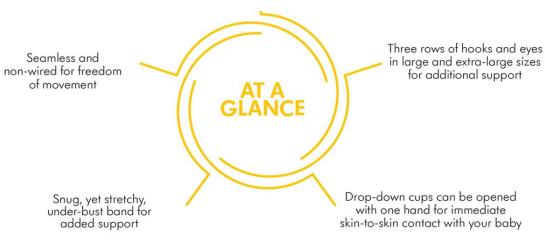


## **Maternity & Nursing Bra**

**Maternity Intimate Apparels** 



Colours	Black, White
Material	Nylon



## **Sleep Bra**Maternity Intimate Apparels



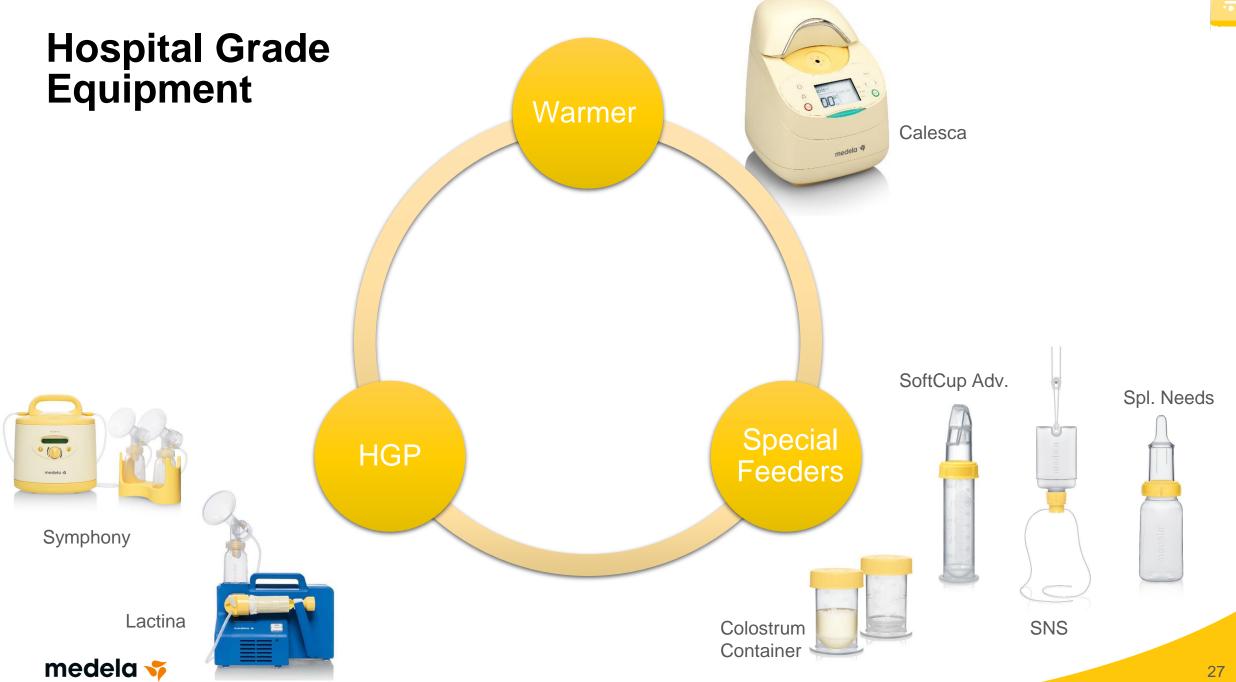
Colours	Black, White
Material	Nylon





## Hospital Grade Equipment







# Symphony Breast Pump

**Hospital Grade Equipment** 





Pump Set

The research-based Symphony breast pump has been developed specifically to support mums throughout their breastfeeding journey. Symphony features Medela's initiation technology and 2-Phase Expression technology, comes with overflow protection and is equipped for double and single pumping.

#### At a glance

- ☐ Supports you to successfully initiate, build & maintain adequate milk production.
- ☐ Helps you initiate lactation when using the INITIATE program
- ☐ Assists you to build & maintain milk production by using the MAINTAIN program.
- ☐ Particularly gentle on extremely sensitive breast tissue
- ☐ Brings out flat or inverted nipples
- ☐ Alleviates symptoms of engorgement and helps heal mastitis
- Easy to use and pleasingly quiet operation
- ☐ Time saving you can pump more milk in less time

You can express your breast milk from the comfort of your own home using Medela Symphony Rental program









Pump Set

## ...00

### **Lactina Breast Pump**

### **Hospital Grade Equipment**



The Lactina is the ideal breast pump for long-term and frequent pumping needs. It is especially designed for hospital use.

- Pump sets separate from the pump, hence no chance of overflow
- Easy switch from single pumping to double pumping and back
- ☐ Adjustable vacuum to adapt to every mother's comfort









## ....00

## **Calesca**Hospital Grade Equipment



Calesca can both warm and thaw breastmilk in a hospital environment. Its slow warming process helps preserve nutrients and vitamins.

- Eliminate contamination risk from waterborne pathogens.
- ☐ Warm human milk to temperatures consistent with expressed human milk
- Establish confidence with a safe & effective practice to warm feedings







### SoftCup Advanced

**Hospital Grade Equipment** 

The SoftCup Advanced Cup Feeder is ideal for shortterm feeding for babies with sucking difficulties.



#### At a glance

- ☐ Excellent alternative to cup feeding
- ☐ Curved bottom minimizes milk loss
- □ Spoon-shaped mouthpiece; an easy and gentle way to feed
- ☐ Amount of milk the baby takes can be easily tracked and controlled

### **Special Needs Feeder**

**Hospital Grade Equipment** 

Special Needs Feeder is designed for babies who are unable to create a vacuum due to certain syndromes and neurological disorders.



- ☐ Supports oral feeding in babies, especially
  - ☐ CLEFT-LIP or PALATE
  - ☐ Pierre Robin Syndrome or Down Syndrome
  - ☐ Neurologic, cardiac or respiratory disorders
- ☐ Has a variable and controllable milk flow
- ☐ Provides help when babies cannot create a vacuum
- ☐ The one-way valve prevents air from entering the teat.
- ☐ Helps in difficulties during suck-swallow-breathe coordination.





### **Supplemental Nursing System**

### **Hospital Grade Equipment**

The SNS is a unique system designed to stimulate the mother's milk supply. It achieves it through enabling direct sucking at the breast

#### At a glance

- ☐ It helps to stimulate the mum's milk supply through direct sucking at the breast
- ☐ Allows ADOPTED babies to be fed at the breast
- It can be used by mums who have a low milk supply
- ☐ It can be used when there is a requirement for supplements in addition to breast milk
- It trains the baby to suck properly by creating a vacuum at the breast

### **Colostrum Container**

### **Hospital Grade Equipment**

The colostrum container is designed specially for colostrum storage

- Motivates mothers who can express low volumes initially
- ☐ Curved bottom to minimize the loss of colostrum
- EO sterilized for single use only







## mother's milk, everyday amazing™ medela ❖

**Thank You**